



EMBASSY OF THE REPUBLIC OF KENYA IN FRANCE

SUBJECT: MOBILIZATION OF DIASPORA PARTICIPATION IN THE TRADER'S EMPOWERMENT NETWORKING EXPO (TENE) FESTIVAL 2026 – 7TH TO 12TH SEPTEMBER 2026, KINORU STADIUM, MERU COUNTY

The State Department for Diaspora Affairs is mandated to facilitate the effective engagement of the Kenyan Diaspora and strengthen their participation in Kenya's socio-economic development.

In pursuit of this mandate, the State Department of Diaspora Affairs in collaboration with the county Government of Meru is organizing the second edition of the Traders Empowerment Networking Expo 'TENE' Festival 2026, scheduled to take place from 7th to 12th September 2026 at Kinoru Stadium, Meru County.

The festival is expected to attract between 6,000 and 12,000 participants from across the country, including entrepreneurs, investors, development institutions and diaspora businesses. Participation will be both physical and virtual.

The festival will provide a platform for business training, access to finance, innovation and digital transformation, business exhibitions, market linkages, policy engagement and investment facilitation. It will also provide an opportunity for members of the Kenyan Diaspora to establish business linkage with local entrepreneurs and enterprises, explore investment and market opportunities, exchange knowledge and identify potential areas for collaboration and partnerships.

This is to request the Kenyan diaspora in France to participate, either physically or virtually. Your participation will contribute to strengthening Diaspora-to-local business linkages and promoting investment and enterprise development in Kenya. You are encouraged to contact sir@diaspora.go.ke for further information or clarification.

KENYA EMBASSY PARIS